



NEW JERSEY – STATEWIDE  
GENERAL ELECTION VOTERS  
N=500  
FIELD DATES: 11/18/19 – 11/20/19

DO YOU APPROVE OR DISAPPROVE OF NEW JERSEY’S ENERGY MASTER PLAN?

<b>Total</b>	<b>500</b>
<b>APPROVE</b>	<b>14.8</b>
Strongly	3.6
Somewhat	11.2
<b>DISAPPROVE</b>	<b>13.4</b>
Somewhat	5.4
Strongly	8.0
<b>DK/REFUSED</b>	<b>71.8</b>
<b>Net Diff.</b>	<b>1.4</b>

WOULD YOU BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A CANDIDATE FOR STATE LEGISLATURE WHO VOTED TO INCREASE ENERGY AND UTILITY COSTS ON CONSUMERS BY 30%?

<b>Total</b>	<b>500</b>
<b>MORE LIKELY</b>	<b>15.0</b>
Much	6.6
Somewhat	8.4
<b>LESS LIKELY</b>	<b>71.2</b>
Somewhat	23.0
Much	48.2
<b>NO DIFFERENCE</b>	<b>6.6</b>
<b>DK/REFUSED</b>	<b>7.2</b>

DO YOU APPROVE OR DISAPPROVE OF THE STATE OF NEW JERSEY REQUIRING RESIDENTS AND BUSINESSES TO STOP USING NATURAL GAS FOR HOMES, BUSINESSES AND TRANSPORTATION?

<b>Total</b>	<b>500</b>
<b>APPROVE</b>	<b>25.2</b>
Strongly	8.4
Somewhat	16.8
<b>DISAPPROVE</b>	<b>67.0</b>
Somewhat	23.0
Strongly	44.0
<b>DK/REFUSED</b>	<b>7.8</b>
<b>Net Diff.</b>	<b>-41.8</b>

**DO YOU APPROVE OR DISAPPROVE OF THE STATE OF NEW JERSEY REQUIRING RESIDENTS AND BUSINESSES TO STOP USING NATURAL GAS FOR HOMES, BUSINESSES AND TRANSPORTATION, AND REQUIRE THEM TO USE ELECTRIC FORMS OF ENERGY, WHICH IS MORE ENVIRONMENTALLY FRIENDLY?**

<b>Total</b>	<b>500</b>
<b>APPROVE</b>	<b>41.4</b>
Strongly	18.2
Somewhat	23.2
<b>DISAPPROVE</b>	<b>54.6</b>
Somewhat	18.8
Strongly	35.8
<b>DK/REFUSED</b>	<b>4.0</b>
<b>Net Diff.</b>	<b>-13.2</b>

**THE STATE OF NEW JERSEY HAS RELEASED WHAT IS CALLED THE “ENERGY MASTER PLAN”. THIS ENERGY MASTER PLAN SIGNIFICANTLY REGULATES ENERGY USAGE OVER THE NEXT 50 YEARS AND IS DESIGNED TO REDUCE CARBON EMISSIONS, REDUCE POLLUTION, AND IMPROVE AIR QUALITY AND WATER QUALITY IN NEW JERSEY. THIS ENERGY MASTER PLAN REQUIRES BUSINESSES AND RESIDENTS TO CUT EMISSIONS, CONVERT THEIR PROPERTIES FROM NATURAL GAS TO ELECTRIC POWER, AND REQUIRES TRANSPORTATION SERVICES TO 100% CONVERT FROM GAS AND FUEL TO ELECTRICITY. KNOWING THIS, DO YOU APPROVE OR DISAPPROVE OF NEW JERSEY’S PROPOSED ENERGY MASTER PLAN.**

<b>Total</b>	<b>500</b>
<b>APPROVE</b>	<b>48.2</b>
Strongly	22.2
Somewhat	26.0
<b>DISAPPROVE</b>	<b>46.0</b>
Somewhat	14.4
Strongly	31.6
<b>DK/REFUSED</b>	<b>5.8</b>

**BETWEEN THE FOLLOWING TWO CHOICES, WHICH IS THE BEST LONG-RANGE ENERGY MANAGEMENT PLAN FOR THE STATE OF NEW JERSEY?**

- 1. THE STATE SHOULD REGULATE THE ENERGY, GAS AND ELECTRICITY INDUSTRIES AND FORCE THEM TO CUT EMISSIONS, BAN THE CONSTRUCTION OF NEW HOMES AND BUILDINGS THAT RELY ON NATURAL GAS, AND FULLY TRANSITION TO RENEWABLE SOURCES OF ELECTRICITY IN THE NEXT 50 YEARS, OR,**
- 2. NEW JERSEY SHOULD ALLOW THE FREE MARKET ECONOMY TO GRADUALLY PHASE OUT NON-RENEWABLE ENERGIES AS TECHNOLOGY IMPROVES AND COSTS FOR RENEWABLE ENERGIES BECOME MORE AFFORDABLE.**

<b>Total Answering</b>	<b>500</b>
STATE SHOULD REG. ENERGY	38.4
FREE MARKET DECIDE	54.4
<b>DK/REFUSED</b>	<b>7.2</b>

**THE STATE OF NEW JERSEY SHOULD ALLOW RESIDENTS TO CHOOSE HOW THEY WANT TO POWER THEIR HOMES, NOT FORCE A GOVERNMENT MANDATE ON ITS RESIDENTS.**

<b>Total</b>	<b>500</b>
<b>AGREE</b>	<b>74.4</b>
Strongly	58.0
Somewhat	16.4
<b>DISAGREE</b>	<b>21.2</b>
Somewhat	12.2
Strongly	9.0
<b>DK/REFUSED</b>	<b>4.4</b>

WHICH OF THE FOLLOWING BEST REPRESENTS YOUR OPINION REGARDING NEW JERSEY'S ENERGY MASTER PLAN?

1. SUPPORTERS SAY THIS IS A GOOD PLAN BECAUSE IT WILL SERVE AS AN ENERGY ROAD MAP FOR THE STATE'S FUTURE, HELP IMPROVE THE ECONOMY AND MOST IMPORTANTLY, PROTECT THE ENVIRONMENT; WHILE ALSO REDUCING CARBON EMISSIONS AND FIGHTING CLIMATE CHANGE, OR,
2. OPPONENTS SAY THIS IS A BAD PLAN BECAUSE IT WILL ABOLISH ALL NATURAL GAS IN THE STATE AND FORCE EVERYONE IN THE STATE TO USE RENEWABLE ENERGY SOURCES WHICH WILL MAKE ENERGY AND UTILITY COSTS SKYROCKET. EXPERTS ALSO SAY THIS WILL MOST LIKELY LEAD TO ENERGY-SHORTAGES AND ROLLING BLACKOUTS IN NEW JERSEY.

<b>Total Answering</b>	<b>500</b>
GOOD PLAN	42.8
BAD PLAN	45.0
DK/REFUSED	12.2

THE STATE OF NEW JERSEY HAS RELEASED WHAT IS CALLED THE "ENERGY MASTER PLAN". THIS ENERGY MASTER PLAN DETAILS A ROADMAP ON HOW NEW JERSEY WILL MEET ITS ENERGY NEEDS OVER THE NEXT 50 YEARS. KNOWING THIS, IF YOU KNEW EACH OF THE FOLLOWING STATEMENTS WERE TRUE, WOULD EACH STATEMENT MAKE YOU MORE LIKELY OR LESS LIKELY TO SUPPORT NEW JERSEY'S ENERGY MASTER PLAN? IF IT WOULD MAKE NO DIFFERENCE, JUST SAY SO.

THE ENERGY MASTER PLAN WILL DRIVE UP ELECTRIC AND UTILITY COSTS BY THOUSANDS OF DOLLARS FOR MIDDLE CLASS HOMEOWNERS, AS WELL AS SMALL BUSINESS OWNERS.

<b>Total</b>	<b>500</b>
<b>MORE LIKELY</b>	<b>20.8</b>
Much	12.2
Somewhat	8.6
<b>LESS LIKELY</b>	<b>60.2</b>
Somewhat	21.6
Much	38.6
<b>NO DIFFERENCE</b>	<b>14.0</b>
<b>DK/REFUSED</b>	<b>5.0</b>
<b>Net Diff.</b>	<b>-39.4</b>

GOVERNOR MURPHY IS TRYING TO PASS THE ENERGY MASTER PLAN, BUT HIS ADMINISTRATION HAS REFUSED TO RELEASE HOW MUCH IT WILL COST THE STATE, PRIVATE BUSINESSES, RESIDENTS AND TAXPAYERS.

<b>Total</b>	<b>500</b>
<b>MORE LIKELY</b>	<b>18.4</b>
Much	10.2
Somewhat	8.2
<b>LESS LIKELY</b>	<b>59.6</b>
Somewhat	18.4
Much	41.2
<b>NO DIFFERENCE</b>	<b>17.8</b>
<b>DK/REFUSED</b>	<b>4.2</b>
<b>Net Diff.</b>	<b>-41.2</b>

**THE ENERGY MASTER PLAN IS A JOBS KILLER THAT WILL MAKE IT UNAFFORDABLE FOR SMALL BUSINESSES AND COMPANIES TO STAY IN NEW JERSEY.**

<b>Total</b>	<b>500</b>
<b>MORE LIKELY</b>	<b>23.2</b>
Much	14.6
Somewhat	8.6
<b>LESS LIKELY</b>	<b>54.6</b>
Somewhat	20.0
Much	34.6
<b>NO DIFFERENCE</b>	<b>17.2</b>
<b>DK/REFUSED</b>	<b>5.0</b>
<b>Net Diff.</b>	<b>-31.4</b>

**NEW JERSEY'S ENERGY MASTER PLAN BANS THE CONSTRUCTION OF NEW HOMES AND BUILDINGS THAT RELY ON NATURAL GAS, WHICH WOULD SIGNIFICANTLY DRIVE UP THE COST OF HOMEOWNERSHIP IN NEW JERSEY.**

<b>Total</b>	<b>500</b>
<b>MORE LIKELY</b>	<b>25.2</b>
Much	12.6
Somewhat	12.6
<b>LESS LIKELY</b>	<b>55.4</b>
Somewhat	18.0
Much	37.4
<b>NO DIFFERENCE</b>	<b>14.8</b>
<b>DK/REFUSED</b>	<b>4.6</b>
<b>Net Diff.</b>	<b>-30.2</b>

**WHILE MANY ENVIRONMENTALISTS AGREE WE NEED AN ENERGY MASTER PLAN, THEY BELIEVE GOVERNOR MURPHY'S PLAN IS NOT WORKABLE AND COULD ACTUALLY MAKE OUR ENVIRONMENT WORSE.**

<b>Total</b>	<b>500</b>
<b>MORE LIKELY</b>	<b>24.8</b>
Much	14.6
Somewhat	10.2
<b>LESS LIKELY</b>	<b>52.6</b>
Somewhat	21.2
Much	31.4
<b>NO DIFFERENCE</b>	<b>15.2</b>
<b>DK/REFUSED</b>	<b>7.4</b>
<b>Net Diff.</b>	<b>-27.8</b>

**NOW, AFTER HAVING HEARD EVERYTHING HERE TODAY, DO YOU APPROVE OR DISAPPROVE OF NEW JERSEY'S ENERGY MASTER PLAN?**

<b>Total</b>	<b>500</b>
<b>APPROVE</b>	<b>37.0</b>
Strongly	11.4
Somewhat	25.6
<b>DISAPPROVE</b>	<b>52.6</b>
Somewhat	16.4
Strongly	36.2
<b>DK/REFUSED</b>	<b>10.4</b>

<b>Total</b>	<b>OPINION RATINGS</b>		
	<b>CLEAN NATURAL GAS</b>	<b>CLEAN ENERGY</b>	<b>RENEWABLE ENERGY</b>
<b>FAVORABLE</b>	<b>81.6</b>	<b>85.4</b>	<b>87.8</b>
Very	51.0	63.6	63.4
Somewhat	30.6	21.8	24.4
<b>UNFAVORABLE</b>	<b>10.8</b>	<b>6.6</b>	<b>4.6</b>
Somewhat	6.8	3.0	2.0
Very	4.0	3.6	2.6
<b>NO OPINION</b>	<b>6.2</b>	<b>7.0</b>	<b>6.2</b>
<b>NEVER HEARD OF</b>	<b>1.4</b>	<b>1.0</b>	<b>1.4</b>
<b>Net Diff.</b>	<b>70.8</b>	<b>78.8</b>	<b>83.2</b>

**PLEASE TELL ME WHETHER YOU WOULD SUPPORT OR OPPOSE USING EACH OF THE FOLLOWING FUELS AS A SOURCE TO GENERATE ENERGY AND ELECTRICITY IN NEW JERSEY?**

<b>Total</b>	<b>SOLAR</b>	<b>RENEWABLE ENERGY</b>	<b>CLEAN NATURAL GAS</b>	<b>WIND</b>	<b>NUCLEAR</b>	<b>HYDRAULIC FRACKING</b>
	<b>SUPPORT</b>	<b>90.2</b>	<b>88.2</b>	<b>84.6</b>	<b>82.2</b>	<b>48.4</b>
Strongly	74.4	66.2	55.2	66.4	21.4	10.8
Somewhat	15.8	22.0	29.4	15.8	27.0	13.2
<b>OPPOSE</b>	<b>8.2</b>	<b>6.6</b>	<b>12.2</b>	<b>14.4</b>	<b>47.2</b>	<b>61.0</b>
Somewhat	4.2	4.4	7.8	5.2	15.4	11.2
Strongly	4.0	2.2	4.4	9.2	31.8	49.8
<b>DK/REFUSED</b>	<b>1.6</b>	<b>5.2</b>	<b>3.2</b>	<b>3.4</b>	<b>4.4</b>	<b>15.0</b>
<b>Net Diff.</b>	<b>82.0</b>	<b>81.6</b>	<b>72.4</b>	<b>67.8</b>	<b>1.2</b>	<b>-37.0</b>

**BEING AS SPECIFIC AS YOU CAN, WHAT ARE THE ONE OR TWO THINGS THAT YOU WOULD LIKE TO SEE WHEN IT COMES TO IMPROVING NEW JERSEY'S INFRASTRUCTURE?**

<b>Total</b>	<b>500</b>
ROADS/BRIDGES	53.0
HIGHWAYS	10.2
PUBLIC TRANSPORTATION	9.0
ENERGY LINES	6.4
TAXES	6.0
TRAFFIC	5.6
POTHoles	4.2
AFFORDABLE TRANSIT	4.0
PUBLIC INFRASTRUCTURE	3.4
SCHOOLS/EDUCATION	2.4
<b>DK/REFUSED</b>	<b>17.8</b>

REGARDING THE ISSUE OF ELECTRICITY AND UTILITIES IN NEW JERSEY, WHICH ONE OF THE FOLLOWING CONCERNS IS MOST IMPORTANT TO YOU?

1. COSTS AND AFFORDABILITY OF ELECTRICITY
2. ENVIRONMENTAL IMPACTS OF ELECTRICITY, OR,
3. RELIABILITY AND CONVENIENCE OF ELECTRICITY

<b>Total Answering</b>	<b>500</b>
COST & AFFORDABLE ELEC.	41.2
ENVIRON. IMPACTS/ELEC.	28.8
RELIABLE & CONV./ELEC.	28.6
<b>DK/REFUSED</b>	<b>1.4</b>

GENERALLY SPEAKING, WOULD YOU SAY YOUR ELECTRICITY RATES ARE TOO HIGH, FAIRLY REASONABLE, OR TOO LOW?

<b>Total Answering</b>	<b>500</b>
TOO HIGH	35.8
FAIRLY REASONABLE	61.2
TOO LOW	1.0
<b>DK/REFUSED</b>	<b>2.0</b>

DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?

WHILE RENEWABLE SOURCES OF ELECTRICITY, SUCH AS SOLAR AND WIND, ARE A GOOD LONG-TERM GOAL, THEY ARE TOO EXPENSIVE AND WE CANNOT AFFORD TO FULLY CONVERT TO RENEWABLE ENERGY SOURCES IN THE NEXT FEW YEARS.

<b>Total</b>	<b>500</b>
<b>AGREE</b>	<b>46.2</b>
Strongly	28.8
Somewhat	17.4
<b>DISAGREE</b>	<b>47.6</b>
Somewhat	19.6
Strongly	28.0
<b>DK/REFUSED</b>	<b>6.2</b>
<b>Net Diff.</b>	<b>-1.4</b>

DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT? "IN ADDITION TO IMPROVING INFRASTRUCTURE THROUGHOUT NEW JERSEY, SUCH AS ROADS, HIGHWAYS AND BRIDGES, WE MUST ALSO IMPROVE OUR ENERGY INFRASTRUCTURE TO ENSURE RESIDENTS AND BUSINESSES HAVE ACCESS TO CLEAN, AFFORDABLE ELECTRICITY."

<b>Total</b>	<b>500</b>
<b>AGREE</b>	<b>92.6</b>
Strongly	73.8
Somewhat	18.8
<b>DISAGREE</b>	<b>6.4</b>
Somewhat	3.4
Strongly	3.0
<b>DK/REFUSED</b>	<b>1.0</b>
<b>Net Diff.</b>	<b>86.2</b>

**DO YOU SUPPORT OR OPPOSE BUILDING MORE NATURAL GAS POWER PLANTS IN NEW JERSEY?**

<b>Total</b>	<b>500</b>
<b>SUPPORT</b>	<b>53.8</b>
Strongly	23.0
Somewhat	30.8
<b>OPPOSE</b>	<b>36.4</b>
Somewhat	18.6
Strongly	17.8
<b>DK/REFUSED</b>	<b>9.8</b>
<b>Net Diff.</b>	<b>17.4</b>

**DO YOU SUPPORT OR OPPOSE INCREASING ELECTRICITY PRODUCTION BY BUILDING MORE ENERGY PLANTS IN NEW JERSEY?**

<b>Total</b>	<b>500</b>
<b>SUPPORT</b>	<b>50.2</b>
Strongly	25.2
Somewhat	25.0
<b>OPPOSE</b>	<b>33.0</b>
Somewhat	18.4
Strongly	14.6
<b>DK/REFUSED</b>	<b>16.8</b>
<b>Net Diff.</b>	<b>17.2</b>

**WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?**

<b>Total</b>	<b>500</b>
<b>REPUBLICAN</b>	<b>27.6</b>
<b>DEMOCRAT</b>	<b>45.4</b>
<b>INDEPENDENT/OTHER</b>	<b>25.2</b>
Independent	21.6
Other	3.6
<b>DK/REFUSED</b>	<b>1.8</b>

**IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?**

<b>Total</b>	<b>500</b>
<b>LIBERAL</b>	<b>29.4</b>
Very	17.0
Somewhat	12.4
<b>MODERATE</b>	<b>36.8</b>
<b>CONSERVATIVE</b>	<b>29.4</b>
Somewhat	15.2
Very	14.2
<b>DK/REFUSED</b>	<b>4.4</b>

**WHAT IS YOUR MAIN RACIAL BACKGROUND?**

<b>Total</b>	<b>500</b>
<b>WHITE</b>	<b>72.4</b>
<b>NON-WHITE</b>	<b>25.6</b>
Hispanic	10.2
Afr. Amer./Black	8.8
Asian	4.8
Other	1.8
<b>DK/REFUSED</b>	<b>2.0</b>

**WHAT IS YOUR AGE?**

<b>Total</b>	<b>500</b>
18-29	10.0
30-40	14.0
41-55	25.6
56-65	23.0
OVER 65	26.6
<b>REFUSED</b>	<b>0.8</b>

**GENDER:**

<b>Total</b>	<b>500</b>
MALE	46.0
FEMALE	54.0

**AREA:**

<b>Total</b>	<b>500</b>
NORTH	44.4
CENTRAL	39.6
SOUTH	16.0

**MEDIA MARKET:**

<b>Total</b>	<b>500</b>
NEW YORK M.M.	76.2
PHILLY M.M.	23.8

**SAMPLE:**

<b>Total</b>	<b>500</b>
LANDLINE	51.0
CELL PHONE	49.0