

McLAUGHLIN & ASSOCIATES
NEW JERSEY CONGRESSIONAL DISTRICT #5
THIRD DRAFT
OCTOBER 11, 2018

Introduction: Good evening. My name is _____ and I'm calling from RSR Research, a national public opinion firm. This evening we're conducting a public opinion survey in New Jersey and we'd like to get your opinions.

1. Are you registered to vote at your current address?
 1. Yes, registered **(CONTINUE)**
 2. No/All Other Responses **(TERMINATE)**

2. Thinking ahead, how likely is it that you will vote in this year's general elections for Governor, U.S. Senate and Congress? Would you say you are definitely going to vote, very likely to vote, only somewhat likely to vote, not that likely to vote or not at all likely to vote?
 1. Definitely voting
 2. Very likely
 3. Somewhat likely
 4. Not that likely
 5. Not at all likely
 6. DK/Refused **(DO NOT READ)**

3. If the election for Congress in your district was held today, which one of the following best describes how you are likely to vote between **(ROTATE)** the Republican candidate and the Democratic candidate?
 1. Definitely vote for the Republican candidate
 2. Probably vote for the Republican candidate
 3. Lean slightly to the Republican candidate
 4. Definitely vote for the Democratic candidate
 5. Probably vote for the Democratic candidate
 6. Lean slightly to the Democratic candidate
 7. Undecided **(DO NOT READ)**

4. From the following list, which issue is personally most important to you in deciding your vote for Congress? **(READ & ROTATE CHOICES #1-11)**
 1. Reducing taxes
 2. Fixing the immigration system
 3. Restoring honesty and integrity to Congress
 4. Cutting wasteful government spending and reducing the national debt
 5. Growing the economy and creating jobs
 6. Improving education
 7. Providing affordable healthcare
 8. Protecting Social Security and Medicare
 9. Strengthening national security and fighting terrorism
 10. Fighting crime and illegal drugs
 11. Protecting the environment
 12. DK/Refused **(DO NOT READ)**

5. Do you approve or disapprove of the job that Donald Trump is doing as President?
(PROBE FOR STRONGLY/SOMEWHAT)
1. Strongly approve
 2. Somewhat approve
 3. Somewhat disapprove
 4. Strongly disapprove
 5. DK/Refused **(DO NOT READ)**

Now, I am going to read you a list of names. Will you please tell me if you have a favorable or unfavorable opinion of each person? If you have no opinion or have never heard of the person, just say so.

(ROTATE QUESTIONS; Probe FAVORABLE/UNFAVORABLE for VERY/SOMEWHAT)

| | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | No Opinion | Never Heard Of |
|--|----------------|--------------------|----------------------|------------------|------------|----------------|
| 6. Bob Menendez | | | | | | |
| 7. John McCann (Mc-Can) | | | | | | |
| 8. Josh Gottheimer (Got-Hi-Mer) | | | | | | |

9. If the election for **U.S. Senate** were held today, for whom would you vote?
(READ & ROTATE CHOICES #1-4)
1. Bob Hugin (**hue-ginn**), the Republican Party candidate
 2. Bob Menendez, the Democratic Party candidate
 3. Madelyn Hoffman, the Green Party candidate
 4. Murray Sabrin, the Libertarian Party candidate
 5. Undecided

IF VOTE FOR CANDIDATE Q9A CHOICES 1-4, ASK:

- 9.B Would you say you are definitely voting or probably voting for that candidate for **U.S. Senate**?
1. Definitely
 2. Probably

IF UNDECIDED Q9A CHOICE 5, ASK:

- 9.C If you had to choose today, which candidate are you leaning towards for **U.S. Senate**?
(READ & ROTATE CHOICES #1-4)

1. Bob Hugin (**hue-ginn**), the Republican Party candidate
2. Bob Menendez, the Democratic Party candidate
3. Madelyn Hoffman, the Green Party candidate
4. Murray Sabrin, the Libertarian Party candidate
5. Firmly Undecided

CONTINUE TO ASK ALL RESPONDENTS:

- 10.A If the election for **Congress** were held today, for whom would you vote?
(READ & ROTATE CHOICES #1-4)

1. John McCann, the Republican Party candidate
2. Josh Gottheimer, the Democratic Party candidate
3. James Tosone, the Libertarian Party candidate
4. Wendy Goetz (Gets), an independent candidate
5. Undecided

IF VOTE FOR CANDIDATE Q10A CHOICES 1-4, ASK:

- 10.B Would you say you are definitely voting or probably voting for that candidate for **Congress**?
1. Definitely
 2. Probably

IF UNDECIDED Q10A CHOICE 4, ASK:

10.C If you had to choose today, which candidate are you leaning towards for **Congress**?
(READ & ROTATE CHOICES #1-4)

1. John McCann, the Republican Party candidate
2. Josh Gottheimer, the Democratic Party candidate
3. James Tosone, the Libertarian Party candidate
4. Wendy Goetz (Gets), an independent candidate
5. Undecided

CONTINUE TO ASK ALL RESPONDENTS:

11. Would you please tell me whether you think Josh Gottheimer is a Socialist, a liberal, a moderate, or a conservative in his political beliefs?

1. Socialist
2. Liberal
3. Moderate
4. Conservative
5. DK/Refused

If you knew each of the following statements about Josh Gottheimer were true, would each statement make you more likely or less likely to vote for Josh Gottheimer for Congress? If it would make no difference, just say so.

(Probe MORE/LESS for MUCH/SOMEWHAT)

| ROTATE QUESTIONS | Much More <u>Likely</u> | Somewhat More <u>Likely</u> | Somewhat Less <u>Likely</u> | Much Less <u>Likely</u> | No <u>Diff</u> | DK/ <u>Ref.</u> |
|---|--|--|--|--|---------------------------|----------------------------|
| 12. Josh Gottheimer’s claims he’s a moderate and an independent, but the record shows he votes with Nancy Pelosi and the liberal special interests in Washington over 90% of the time. | | | | | | |
| 13. Josh Gottheimer is a strong supporter of disgraced US Senator Bob Menendez who took over \$1 million dollars in illegal gifts and was indicted for bribery, corruption, and fraud. | | | | | | |
| 14. Josh Gottheimer voted for so-called Sanctuary Cities, which means he voted to protect illegal immigrants who have committed crimes. | | | | | | |
| 15. Josh Gottheimer supports higher income taxes, higher small business taxes and even higher taxes on seniors; and if Gottheimer and his Washington special interest friends get their way, the typical middle-class family in his district will pay more than \$5,700 a year in higher taxes. | | | | | | |

- 16.A Now, after everything you have just heard, if the election for **Congress** were held today, for whom would you vote? **(READ & ROTATE CHOICES #1-4)**
1. John McCann, the Republican Party candidate
 2. Josh Gottheimer, the Democratic Party candidate
 3. James Tosone, the Libertarian Party candidate
 4. Wendy Goetz (Gets), an independent candidate
 5. Undecided

IF VOTE FOR CANDIDATE Q16A CHOICES 1-4, ASK:

- 16.B Would you say you are definitely voting or probably voting for that candidate for **Congress**?
1. Definitely
 2. Probably

IF UNDECIDED Q16A CHOICE 4, ASK:

- 16.C If you had to choose today, which candidate are you leaning towards for **Congress**?
(READ & ROTATE CHOICES #1-4)
1. John McCann, the Republican Party candidate
 2. Josh Gottheimer, the Democratic Party candidate
 3. James Tosone, the Libertarian Party candidate
 4. Wendy Goetz (Gets), an independent candidate
 5. Undecided

CONTINUE TO ASK ALL RESPONDENTS:

17. With which political party do State records show you are registered?
1. Republican
 2. Democratic
 3. Independent/Unaffiliated
 4. Other
 5. DK/Refused **(DO NOT READ)**
18. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs? **(Probe LIBERAL/CONSERVATIVE for VERY/SOMEWHAT)**
1. Very liberal
 2. Somewhat liberal
 3. Moderate
 4. Somewhat conservative
 5. Very conservative
 6. DK/Refused **(DO NOT READ)**
19. What is your main racial background?
1. Hispanic/Latino/Spanish Speaking
 2. African American/Black
 3. Asian American
 4. White
 5. Other
 6. Refused **(DO NOT READ)**

20. What is your age?
1. 18-34
 2. 35-54
 3. 55-64
 4. Over 64
 5. Refused (**DO NOT READ**)
21. Gender: (**BY OBSERVATION**)
1. Male
 2. Female
22. Phone Interview: (**PRE-CODE**)
1. Landline
 2. Cell Phone
23. Area: (**PRE-CODE**)
- Bergen County
1. Northeast
 2. Northwest
 3. Central
 4. Passaic County
 5. Sussex County
 6. Warren County
24. Household Vote History (Summary): (**PRE-CODE**)
0. Newly Registered
 1. 1 of 4
 2. 2 of 4
 3. 3 of 4
 4. 4 of 4
25. 2016 Vote: (**PRE-CODE**)
1. Yes
 2. No
26. 2014 Vote: (**PRE-CODE**)
1. Yes
 2. No