

TO: Interested Parties
FROM: Global Strategy Group
DATE: March 14, 2018
RE: **NEW POLL RESULTS: Davis holds strong lead in race for Bayonne Mayor**

Bayonne Mayor Jimmy Davis leads challenger Jason O'Donnell by a wide margin in the race for Mayor. Davis is popular and positive feelings for him have increased since our last survey in June. In comparison, O'Donnell is no better-known now than he was last summer. As a well-known and popular incumbent facing a challenger with a much lower profile, Davis is in a strong position for the May 8th election.

KEY SURVEY FINDINGS:

- **Davis holds a double-digit lead:** Davis is leading O'Donnell by 28 points (47% Davis/19% O'Donnell) which is wider than his already-substantial 20-point advantage last June (45% Davis/25% O'Donnell).
- **Davis is popular:** A large majority rate Davis favorably (63% favorable/21% unfavorable) and his popularity has increased even more since our June survey (56% favorable/25% unfavorable).
- **Davis holds a significant stature advantage over his opponent:** Far more voters are familiar with Davis (85% familiar) than O'Donnell (only 52% familiar). Unlike Davis, whose personal numbers have improved since June, O'Donnell is no better-known and is rated less favorably than last summer (34% favorable/18% unfavorable now, down from 38% favorable/13% unfavorable).

ABOUT THIS POLL

Global Strategy Group conducted a survey of 300 likely May 2018 election voters in Bayonne, New Jersey from March 6th to 11th, 2018. The margin of error at the 95% confidence level is +/- 5.7%. The margin of error on sub-samples is greater.